

RQ KEY PERFORMANCE INDICATORS - H1 FY20

COMMERCIAL



TOTAL REVENUE

YTD ACTUAL
\$139.4m ✓
+25.6% YoY

QLD PRODUCT REVENUE

YTD ACTUAL
\$59.4m ✓
+20% YoY

CARNIVAL TURNOVER*

SUMMER GROW BY
+4.6% YoY +
WINTER GROW BY
+3.3% YoY +

INDUSTRY SUSTAINABILITY



STARTERS

YTD ACTUAL
54,978 ✓
+6.6% YoY

RETURNS TO PARTICIPANTS

YTD ACTUALS
\$104.1m ✓
+20.8% YoY

ATTENDANCES & PARTICIPATION

YTD ACTUALS
332,496 ✓
+2.1% YoY



INFRASTRUCTURE

Deliver on time & budget.

DEVELOPMENT & CONSTRUCTION



PEOPLE & PERFORMANCE

GROW EMPLOYEE ENGAGEMENT TO

70%+

ORGANISATIONAL (+10%, FY18 64%)



COMMUNITY

ECONOMIC IMPACT

GROW ECONOMIC IMPACT OF RACING TO QLD ECONOMY TO

\$1.5b ✓ (\$1.2B FY16)

YTD ACTUAL \$1.5b

- ✓ - YTD Actual at/or above Budget/Target or KPI achieved
 - ✗ - YTD Actual below Budget/Target or KPI not achieved
 - +
- + - Work in progress, measurement of KPI not currently possible

*Summer Carnival 9 Meetings (Mooloolaba Cup to MM);
 Winter Carnival 10 Meetings (QLD Guineas to Caloundra Cup)